# SERVICE MANAGEMENT

### SEE LAB SPACE ECONOMY EVOLUTION

# **13.06.2024 SPACE ECONOMY: ACCELERATING THE SDGs**

## **Annual Conference**

Progress towards achieving the 17 Sustainable Development Goals (SDGs) outlined in the 2030 Agenda for Sustainable Development is heavily reliant on the utilization of science, technology, and innovation. Many sustainability-focused projects spanning various industries leverage space-based technologies and services to contribute to these goals. Notably, the space sector plays a significant role in advancing over half of the 169 sub-goals delineated in the United Nations' 2030 Agenda for Sustainable Development, adopted in September 2015. For example, satellite-based Earth observation, positioning, navigation, and communication services are instrumental in sectors ranging from decarbonization and climate change mitigation to disaster management, digital transformation, smart cities, biodiversity monitoring, urban planning, transportation, and renewable energy. In this context, the role of public institutions, international financial institutions, and responsible investment funds is paramount. They are instrumental in shaping new policy and investment strategies that align with environmental, social, and governance (ESG) criteria while advancing the SDGs.

The SEE Lab Annual Conference aims to explore the symbiotic relationship between the space economy and the acceleration of the SDGs. Furthermore, the conference seeks to understand how actors already involved in the space sector, as well as those working with companies to enable social, environmental, and economic improvement, perceive and utilize space services and technologies to achieve sustainable objectives.

#### LOCATION: MILAN

SDA Bocconi Via Sarfatti, 10 • Milan

#### Auditorium Ferrero

H. 10.00 • 13.30

#### 10.00 • INSTITUTIONAL GREETINGS Stefano Caselli, Dean SDA Bocconi School of Management

10.05 • INTRODUCTION Simonetta Di Pippo, Director of the Space Economy Evolution (SEE) Lab at SDA Bocconi School of Management

**10.15** • **KEYNOTE SPEECH Scott Pace**, Director of the Space Policy Institute at the George Washington University

#### **10.30 • THE ADDED VALUE OF SUSTAINABILITY**

**Stefano Pogutz**, Professor of Practice of Corporate Responsibility at the SDA Bocconi School of Management

#### **10.45** • PUBLIC INSTITUTIONS STRATEGIES

**Vincenzo Aquaro**, Chief Digital Government, Division of Public Institutions and Digital Government at UNDESA **Carlo Rossotto**, Principal Investment Officer at International Finance Corporation

#### 11.15 • COFFEE BREAK

#### 11.30 • SPACE FOR OUR PLANET TOURING EXHIBITION

Fiorella Coliolo, Curator and Research Fellow at the Italian Space Agency

#### **11.40 • EARLY WARNING SYSTEMS: THE CASE OF BANGLADESH**

**Clelia Iacomino** and **Mattia Pianorsi**, Senior Researchers at the Space Economy Evolution (SEE) Lab of the SDA Bocconi School of Management **Advit Nath**, Director and Controller at the International Fund for Agricultural Development

#### 12.10 • SUSTAINABLE FINANCE THROUGH SPACE

Luigi Ruggerone, Senior Director at Intesa Sanpaolo Innovation Center Fabio Ranghino, Partner Head of Sustainability and Strategy at Ambienta Matteo Cascinari, General Partner at Primo Ventures

#### **13.00** • IAC AND SUSTAINABLITY

**Luigi Pasquali**, Representative of the local committee of the International Astronautical Congress at Leonardo

#### 13.15 • CLOSING REMARKS

#### **Simonetta Di Pippo**, Director of the Space Economy Evolution (SEE) Lab at SDA Bocconi School of Management

# Registration is required for in-person attendance. Please follow <u>the link to access the</u> <u>registration page</u>